

Invitation General Conference Director



Dear PCIM Asia participants,

On behalf of the conference committee, it's my great pleasure to welcome you to the PCIM Conference and Exhibition. PCIM Asia continues to be a traditional event with success and strong interests for technical innovations. It is the ideal forum to meet specialists from various fields. My welcome message goes especially to the authors of oral and poster papers. PCIM Asia has grown to become the most prestigious forum to exchange information in important power electronics technologies. It is a key technical platform for researchers and product development engineers as well as decision makers and marketing specialists to detect new attractive business opportunities, and I am convinced that you will enjoy and appreciate this year's event.

In six oral sessions and two poster sessions, the PCIM Asia Conference will address key developments in high frequency power converters, development trend of power semiconductor devices as well as new technologies for renewable energy generation. The two keynote presentations will cover new development trends in wide bandgap power devices to improve efficiency in power converters for consumer electronics, information and communication technologies as well as advanced developments in electric driven cars. In the industry session on "High Frequency Power Conversion" we will discuss in detail high frequency power conversion systems based on new power devices, advanced circuit topologies and integrated power electronic building blocks. The industry session will be held in Chinese only. Further conference highlights are the special session on "More Electronic Distributed Power Systems" as well as two seminars on "Designing Drives for Automation Systems" and "Fundamentals of Power in the Data Center" which will be held by international experts.

I am convinced that with this high level technical program and expert discussions, this years' PCIM Asia Conference will provide you with an overview of new milestones in power electronic system developments and inspire you to pursue new business opportunities.

I look forward to welcoming you in Shanghai.



Leo Lorenz
General Conference Director
Germany